

Preston H. Clark

11800 Braesview #1816, San Antonio, Texas 78213
e-mail: info@prestomagic.net • web site: www.prestomagic.net
210-606-7900

Dear Human Resource Director,

My search for a challenging and rewarding position has led me to your organization. I have attached my resume for your review in the belief that you will find me a promising candidate for employment.

My objective is to secure a full-time position with an established organization for a long term professional relationship. I am interested in, and will consider all opportunities, including full-time, part-time and freelance.

In addition to diversity in skills and years of work experience, I offer genuine enthusiasm and dedication. I feel that these qualities and abilities ensure that I can become a valuable addition to your organization. I would appreciate an opportunity to meet with you in person to discuss your company's objectives and my proven abilities to fulfill them. Thank you for your time and consideration.

Sincerely,
Preston H. Clark



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EXPERIENCE

A SPARK - Self Employed - San Antonio, Texas

Position: Owner, Creative Director.

(04/2007 - Current)

As a freelance designer, I am involved in all aspects of graphic design for print, photography, custom sign manufacturing & installations, video productions, 3D animation, 3D printing and website including seo.

Talon Pharmacy, Nanocetucal Solutions & SA3DPRINT - San Antonio, Texas

Position: Creative Director.

(05/2015 - 3/2016)

I produced a variety of media including pharmaceutical labels, packaging designs, marketing video, brochure, magazine ads, produced and managed websites including SEO, a 3D animation of nano particles, and product shots rendered in 3D for print.

United HealthCare - San Antonio, Texas

Position: Customer Service Representative

(10/2014 - 5/2015)

After completing an intensive 3 month training course, and passing with 90%, I serviced the customers of UHC at the incoming call center. I handled questions, concerns and complaints regarding the members policy and claims.

American Color Labs - San Antonio, Texas

Position: Digital Technician

(07/2006 - 04/2007)

I prepared, troubleshot, converted, ripped, loaded media, and exposed computer generated files for large format output for Durst Lambda Pi50 and a HP DesignJet 60" inkjet and printed desktop publishing items to a Canon Color Laser printer to produce annual sales reports, table tents, business cards, including cutting or trimming out. I also ran their Graphtec Vinyl Plotter, and I was a key player on many complex projects requiring cut vinyl. I also installed this vinyl output on locations from a Homeland Security office, located in Lackland AFB to numerous businesses from NE to NW San Antonio. I implemented a software cataloging system to file their DVD backups and cataloged approximately 200 DVDs. This new software allows ACL to do key word or job number searches, pull up the exact DVD archived disk, which greatly reduced time required to retrieve files from their DVD archives. Additional responsibilities ranged from maintaining the chemical levels used to process the Durst film output to mopping the production floors.

Sportsman's Warehouse - San Antonio, Texas

Position: Sales Associate

(08/2005 - 02/2007)

As a retail sales associate, I utilized a vast range of product knowledge, including GPS devices, flashlights, professional optics, range finders, sunglasses and knives & sharpening tools to promote sales. I acquired new skills, and tested, to qualify as a sales associate in my department including earning a Swarovski Optik Pro Staff Membership. I performed additional tasks including inventory count, restocking and general merchandising tasks.

BIG - San Antonio, Texas

Position: Production Director, Media Buyer

(10/2001 - 08/2002)

My responsibilities included: assisting in every aspect of projects, implemented production & quality control systems, produce packaging prototypes, maintain consistent brand imaging throughout product packaging and marketing materials, preflight and troubleshot potential print problems, sent art work to printers in a variety of required formats, worked closely with print vendors to obtain printing quotes, and make decisions based on vendor quality and price to manage print quality. Approved proofs and pre-shipment samples and press checks. Maintained digital photo files and computer art files. Additional responsibilities when required included systems administrator.

Creative Link - San Antonio, Texas

Position: Production Manager, System Administrator

(07/1999 - 09/2001)

Starting out as a production artist, I received the promotion to production manager. I then absorbed the responsibilities of the system administrator. I maintained this dual position until I was promoted to systems administrator full time, managing the maintenance, backups, server and approximately 25 macintosh computers. I performed pre-flights and press checks for Score magazine 7/99- 4/01, and implemented production & quality control systems. Ensured staff had proper technical and skill-related tools to effectively perform job.

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Self-employed - Orlando, Florida

Position: Freelance Designer

(07/1998 - 06/1999)

As a freelance designer, I was involved in all aspects of graphic design for print, video and the web. Shot, edited and produced my first all digital 17 minute marketing video involving 13 location shoots from Pensacola to Key Largo, including background music and 3D animation.

Kenney Communications, Inc. - Orlando, Florida

Position: Creative Director, Production Manager

(02/1998 - 06/1998)

I redesigned the publications Orlando By Night, The Florida Travel Guide and Enjoy Florida and established graphic standards, provided training for staff. Upgraded the graphic design department, installed a new network and established backup procedures.

Synonymous Publishing, Inc. - Orlando, Florida

Position: Creative Director, Production Manager

(10/1996 - 01/1998)

During my employment, I was involved at all levels of production of interactive CD-ROM and training videos, 3D animation, video editing, special effects, and graphics for the web, design for print including magazines, newsletters, and logo design. I designed new look for a trade publication and a Fire and Safety interactive CD.

AppleInk, Inc. - Orlando, Florida

Position: Creative Director, Production & Pre-press Manager

(03/1995 - 10/1996)

Established standards for maintaining color calibration in production. Received an award from The Printing Association of Florida for the awards banquet printed graphic design.

Merkel Schleicher Graphic Communications, Inc. - Orlando, Florida

Position: Senior Creative Director

(03/1994 - 03/1995)

During my employment as creative art director, I was involved in all phases of graphic design and multimedia. Key designer in many high end printed productions for the Orlando Magic.

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Colortronics Prepress - A division of Art Printing, Inc. Puerto Rico

Position: General Manager

(03/1993 - 03/1994)

Employed as General Manager for Art Printing's Prepress Dept.

I was responsible for all phases of management, sales, and production, specializing in color correction and photo retouching.

- Restructured work flow to maximize production.
- Developed an outstanding team.
- Developed new clients including Sears, JC Penney, Que Pasa, and Walgreens.

Sajo Design / MacKnowledge - Puerto Rico

Position: Art Director & Instructor

(07/1992 - 03/1993)

I was involved in all aspects of graphic art, multimedia, training and consulting for the Macintosh computer.

- Maintained the computer operating systems including virus checks, optimization, & backups.
- Developed and designed all materials for MacKnowledge

BBDO of Puerto Rico - Puerto Rico

(Oct. 1991 - March 1992)

As Art Director my responsibilities included taking rough layouts and transforming them into final art, then into separations ready for print. I was also given many opportunities to design, illustrate and photo retouching.

- Established a long term upgrade path for Art Department.

Mass Productions - Puerto Rico

Position: Art Director

(05/1991 - 10/1991)

My job description included: Computer Illustrator and Designer, Mixed Media Illustrator, Sign and Prop maker, Pasteup and Mechanical Artist.

- Maintained the computer operating systems including virus checks, optimization, backups, and upgrades.

Computer Training Corporation - Puerto Rico

Position: Instructor

(01/1991 - 03/1991)

I provided training to variety of professionals for various programs for the Macintosh, focused on applications for the graphic arts and developing a client base.

- Maintained the computer operating systems including virus checks, optimization, backups, and upgrades.

Salamandra Magazine - Puerto Rico

Position: Art Director

(12/1990 - 01/1991)

I assisted the owner in the design and construction of the magazine Salamandra, fully responsible for all input into the Macintosh and for preparing the final camera ready artwork.

Sajo Design/Sono Film - Puerto Rico

Position: Art Director

(12/1989 - 12/1990)

My job description included: Computer Illustrator and Designer, Mixed Media Illustrator, Sign and Prop maker, Pasteup and Mechanical Artist,

responsible for maintaining the computer operating systems. I was also involved in many aspects of video production, including prop construction, mock ups, backdrop, and set design.

Sands Hotel and Casino, Beach Resort - Puerto Rico

Position: Executive Art Director

(11/1987 - 12/1989)

As Art Director my job description included: Computer Illustrator and Designer, Mixed Media Illustrator, Sign maker, Pasteup and Mechanical Artist, Special Project Coordinator, and Master Craftsman.

- Originally hired as gourmet waiter I created the first internal Art Department in a hotel in Puerto Rico.

Caribbean Exhibits, Inc. - Puerto Rico

Position: Artist

(06/1987 - 11/1987)

During my employment I was in responsible for assisting in production of custom displays, designing and hand painting signs of all types.

Condado Plaza Hotel and Casino - Puerto Rico

Position: Wine Sommelier/House Artist

(11/1985 - 11/1987)

My job description was Wine Sommelier, responsible for the sales and inventory of all wine and champagne.

- Received the title of "House Artist" shortly after employment.

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EXECUTIVE SUMMARY

- Deadline oriented
- A drive to learn, advance & excel
- Self-motivated, self-taught, self-starter
- Strong customer relations skills
- An eye for detail
- Strong organizational skills
- Professional attitude team player
- Able to manage multiple projects

EXPERIENCE OVERVIEW

Production Director, Systems Administrator, Graphic Designer, Production Artist, DV Videographer, 3D Animator, Interactive Designer, Prepress Manager, Software Trainer, Systems Consultant, Mock up & Prop Craftsman, Sign Painter, Traditional Illustrator, Calligraphy Artist, Sculptor, & Paste Up Artist. Licensed Realtor (currently inactive), Pharmaceutical Shipping & Receiving Supervisor, "Hot Shot" Driver, High Lift Operator, Exotic Food Merchandiser, Retail Sales, Aviation Sheet Metal Mechanic, Telemarketing, Gourmet Waiter, Wine Sommelier, Bar Manager, Bartender, Cook, Expediter, Waiter, Busboy, Dishwasher, Door to Door Sales, Paperboy.

SOFTWARE PROFICIENCY

Macintosh OS X, Adobe Creative Suite including InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, and Premier. Newtek's Lightwave 3D software and FlexiSign Pro, Wasatch Soft Rip & Durst Lambda.

HARDWARE PROFICIENCY

From the first color Mac II to the new Intel Macintosh Mac Pro hardware, various windows hardware, large format printers including the Durst Pi50 color laser, HP & Epson inkjet printers & several vinyl plotters, color laser printers, CD, DVD, DLT tape drives, servers, powered blade cutters and trimmers. Plus a vast range of HD broadcast quality video cameras & production hardware.

EDUCATION

Alamo Heights High School Diploma, 1977
Academy of Real Estate, Inc. Grade average 97.7, State lic. 1982
Self-taught in conversational Spanish

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MY MOST RECENT LETTER OF RECOMMENDATION

Dear Hiring Manager:

I was initially impressed with Preston's enthusiasm and demeanor when I met him several years ago as a graphic designer. During the last year he consistently demonstrated all of these qualities and more, and I heartily endorse him for any applicable position.

Preston is reliable, dedicated and eternally upbeat. He multitasks effectively and is able to handle a high-volume workload.

Of particular value to me as a manager was his team player mind-set, enthusiastic embrace of change, ability to work with minimal supervision and unwavering commitment to exceeding customer expectations.

Organized and diligent, Preston quickly learned our systems and goals that were unfamiliar to him when he first started with Talon, and he also took the initiative to learn as much as he could about the company.

Preston is a hardworking professional. He has my highest recommendation, and I am happy to furnish more details if you would like additional information.

Sincerely,

Will Shepard
President
Talon Pharmacy
210-669-2909



UnitedHealthcare®

Certificate of Completion

awarded to

Preston Blanks

for successfully meeting all requirements and fulfilling the obligations
necessary to be certified as a

Dental Customer Service Representative

Presented on January 23, 2015

Amber N. Martin

Amber N Martin, Director of Operations

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REFERENCES (ORIGINALS AVAILABLE UPON REQUEST)

His graphic work excelled in every way. Preston thoughtfully merged our "old" look with bold new ideas to create a unique, eye-grabbing brand

HE LEARNED FAST AND ALSO CAME UP WITH MANY IDEAS MANY OF WHICH I STILL BENEFIT FROM.

very able person and very responsible constant source of good news, helpful hints his talents as an artist have made him join to all artwork his work above average polite, conscientious eager to learn

pleasure to recommend him as a good worker.

his work to be of high quality. dependability was without question. outstanding job

willing to take the extra steps to insure a job well done.

positive attitude, punctual, and has excellent attendance. he exemplified a professional attitude proved himself efficient, responsible, prompt

He has received many compliments from our customers.

a great asset to any organization. His work is of very high quality and I will recommend him with pleasure as a very good artist. an asset to any company.

His skills as a designer have been very beneficial to this company and his adaptability would be a plus anywhere. servicio y la atención

He has shown that his learning skills go far beyond average. Mr. Clark has proven to be an asset to the hotel through his talents, resourcefulness and original ideas, from which the hotel still benefits. The creative work achieved by Mr. Clark is always of the highest quality.

proved to be extremely thorough and complete.

proven his skills both as a graphic artist and a Macintosh computer expert. Through the knowledge and dedication he has lent to this field he successfully developed important, often difficult, projects for our clients. On a number of occasions, he voluntarily spent the night at the agency either developing projects to meet deadlines or expanding his skills on the newest programs for the Macintosh computer. We are still benefitting from many of the ideas and recommendations Preston presented.

He would be an asset to any company.

As our senior artist, his knowledge of the computer allowed us to execute designs that set us apart from the rest. Preston was dedicated to self knowledge... a motivation rarely found, but in those that seek higher ground.